



A Resolution of the Elko County Republican Party in Support of Moving Elko County to the Reno Media Market from the Current Salt Lake City Media Market

Whereas, Elko County is currently located in the Salt Lake City Designated Market Area for satellite and digital television service; and

Whereas, this arrangement requires Elko County residents to rely extensively on Utah-oriented television news broadcasts which have limited coverage of Nevada events, especially older residents less likely to have or regularly use internet sources; and

Whereas, this arrangement limits the ability of politicians running for Nevada political offices to purchase advertising to reach the Elko County audience effectively; and

Whereas, the Federal Communications Commission (FCC) has the authority to modify the Designated Marketing Area under 47 CFR 76.59 to that of the Reno area which would provide access to Nevada news and advertising; and

Whereas, the Elko County Commission has called on Elko County's congressional delegation to draft legislation to this effect in Resolution No. 2023-21 of May 3rd, 2023,

NOW THEREFORE BE IT RESOLVED, that the Elko County Republican Party believes that all Elko County residents should have access to Nevada news and political advertising by Elko County being moved to the Reno Designated Market Area for satellite and digital television service; and

FURTHERMORE BE IT RESOLVED that the Elko County Republican Party supports Elko County Board of Commissioners Resolution No. 2023-21 calling on our congressional delegation to draft legislation to this effect.

This resolution adopted by the Elko County Republican Party in Convention, March 2, 2024.

A handwritten signature in blue ink, appearing to read "Lee Hoffman", written over a horizontal line.

Lee Hoffman, Chairman Elko County Republican Party